



MEDIA ALERT

Friday 20 August 2010

- What:** Tourism growth leads to a better community for all of Townsville
- Who:** Townsville Enterprise CEO Trevor Goldstone
Richard Power award winners – Susan Phillips, Bob Flemming and Maria Chippindale.
- Where:** Meet at Townsville Enterprise offices
- When:** 9.00am. Monday, 23 August 2010

Background: Townsville Enterprise CEO Trevor Goldstone will outline how significant tourism product development and successful tourism and hospitality promotion and infrastructure can help to attract a skilled workforce, increase a sense of community pride and provide public amenities for Townsville residents.

Tourism industry representatives will be on hand to explain their role as past winners of the Richard Power Award for outstanding contribution by an individual.

The Richard Power Award is the most prestigious individual award on offer at the Townsville Airport North Queensland Tourism Awards.

It honours former Townsville Enterprise CEO Richard Power, whose passion and commitment helped drive unprecedented growth in Townsville and North Queensland .

This award recognises the extraordinary personal and professional achievement and contribution by an individual over many years to the North Queensland tourism industry.

The contribution past winners have made to the region's tourism industry also provides a lifestyle for people who choose to move to North Queensland to work and live.

This makes their efforts even more important to the growth and development of our city and community.

ENDS...

For more information contact: