



## **MEDIA RELEASE**

**Monday, 10 October 2011**

### **TEL launches Tourism Awards**

Townsville Enterprise is pleased to announce that the 2011 Townsville Airport North Queensland Tourism Awards will be held on Friday 2 December 2011 at Jupiters Townsville Hotel & Casino and will be a celebration not to be missed.

Townsville Enterprise CEO, David Kippin said that the past twelve months has been a true test of resilience for Tourism operators and the Tourism Awards are a chance to relax, take a breath and celebrate the achievements of North Queensland's Tourism industry.

"This year's Tourism Awards has been themed 'Made in North Queensland' and will highlight our local tourism industry, its strength and resilience through this challenging time and celebrate the North Queensland product," David said.

"Due to the strain placed on the industry and the recovery effort that followed the events of this year, the awards will be held in December, later than previous years," David said.

"The submission process has been simplified to place more emphasis on the actual product rather than the written submission that supports the nomination, making it much easier to enter."

Townsville Enterprise is pleased to announce the Townsville Airport as the awards Naming Rights Sponsor.

"We would like to thank Townsville Enterprise Major Sponsor, Townsville Airport for their continued support as the Naming Rights Sponsor of this important benchmarking event for tourism," David said.

Townsville Enterprise encourages all tourism operators to be involved in the awards this year and celebrate local tourism.

Nominations for the 2011 Townsville Airport North Queensland Tourism Awards are now open and are free to enter. Visit [northqueenslandtourismawards.com.au](http://northqueenslandtourismawards.com.au) to enter.

**ENDS...**

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